



iElect

Presidential Election Simulation

Overview

- iElect is a mock presidential campaign that includes a primary race, fundraising, commercials, campaigning, and concludes with an actual vote.
- Students simulate the rigors of the electoral process by personally campaigning for a candidate of their choice.
- At each phase of the campaign, students will learn how a real election operates by making important decisions that will determine their campaign's success.



Learning Objectives

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| • United States Presidential Election Process | • Fundraising |
| • Campaigning | • Defending Values and Beliefs |
| • Civic Responsibility | • Importance of Teamwork |
| • Factual Analysis | • Hands-on Leadership |

Teaching Methods

- Kinetic Simulation
- Immersive Learning
- Problem-based Learning
- Anchor-based Learning.
- Hands-on Leadership

